

PRESS RELEASE

March 8th 2014

On March the 8th representatives of Factum Foundation will be in Lebanon to sign a collaboration agreement with the Association for Protecting Natural Sites and Old Buildings in Lebanon (APSAD). The agreement documents the parties intention to record and preserve Lebanon's at risk heritage sites in two and three dimensions. The work will rely not just on APSAD and the Factum Foundation but also with the coordination of the Ministry of Culture along with the generosity of donors, domestic and international. The development of projects to record, disseminate and archive important sites and in this deeply historic, culturally rich country will begin this spring. The Foundation offers its digital technology and experience with working with heritage sites and APSAD their experience, access and expertise in preserving Lebanon's great sites and antiquities.

The Association for Protecting Natural Sites and Old Buildings in Lebanon (APSAD) was founded in 196. It is devoted to protecting the country's natural and cultural heritage. APSAD has achieved some remarkable successes in Lebanon with the preservation and the conservation of important sites and buildings.

The Factum foundation for Digital technology in Conservation was established to demonstrate the importance of recording, monitoring, studying, re-creating and disseminating the world's cultural heritage through the rigorous development of high-resolution imaging and re-creation techniques.

Madame Raya Daouk, President of APSAD: *"Our heritage is an obligation whose beneficiaries are our children - is our duty to preserve our heritage, our culture, our identity and to sound the alarm so that we protect that heritage and enhance the beautiful sites driven by an irresistible desire to make sure their full splendour is preserved and shown "* (translation below)

James Macmillan-Scott, President of Factum Foundation: *"The roles of facsimiles and digital recording at high resolution in 3D are a fundamental part of the mission of the Foundation, which demonstrates how new technologies can play a central role in the preservation of cultural heritage and can change the public's attitude to the idea of digital technology in the management of our cultural heritage."* (translation below)

For more information, please contact: APSAD - www.apsadonline.com APSAD administrative Office - yscapsad@sodetel.net.lb :tel 01-334267

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Madame Raya Daouk, President of APSAD *“Notre patrimoine est la dette dont les créanciers sont nos enfants. Il est de notre devoir de préserver notre mémoire, notre culture, notre identité, et tirer la sonnette d'alarme pour trier nos souvenirs et valoriser ces beaux sites mus par une irrésistible volonté de tendre vers la plénitude de leur éclat.”*

James Macmillan-Scott, President of Factum Foundation *“Les rôles des facsimilés et de l'enregistrement digitale à haute résolution en 3D sont une partie fondamentale de la mission de la Fondation, qui montre comment les nouvelles technologies peuvent jouer un rôle principal dans la préservation du patrimoine culturel et peuvent changer l'attitude du public à l'idée de la technologie digitale dans la gestion de notre patrimoine culturel.”*