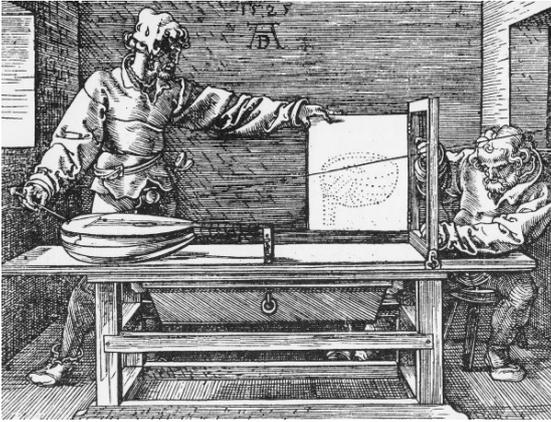




FACTVM  
FOVNDATION  
FOR DIGITAL TECHNOLOGY  
IN CONSERVATION

## Dürer to digital mediation

15-08-13



We are about to move the workshops and operations in Madrid to a single, integrated space where everyone can work together - exchanging views, explaining developments, seeking help, providing input, participating in teams and groups in all the various projects that are going on. Exciting.

Factum is a workshop, a group of artisans led by Adam Lowe whose tools include digital technology and other wonders of the machine age. All those tools will now be available for the various teams to share, in one place - those tools are products of our age. They and the changes they bring to the outcomes is similar in scale of change and importance to the late C15th introduction in Europe of printing.

The revolution that allowed Dürer the opportunity to engrave and brings to a dramatically wider public the images he created - he said he wanted to 'show the inner understanding by external work' (Lesson in Measurement written 1512, published 1525) and he said and felt that five hundred years ago. Dürer was a self proclaimed artisan - he saw architecture and art as the way to feel close to artisanal skills at a time when society was changing and the artisan was becoming respected as an essential part of civilisation. Think what a revolution he was at the beginning of and that without him the relationship of mathematics and human proportions may have taken so much more time to evolve.

Without that evolution, digital technology would have been slower in coming and we would not now be at the inflexion point of another revolution - the one that means that we can see, record, manipulate, analyse, understand, preserve and even reproduce the surface and character of things - we can mediate material both virtually and really.